

AutoConversion Introduces JOLT Business Vision Mastermind Class with Denali Consulting

NAPERVILLE, IL USA (October 5, 2020) - AutoConversion, LLC, a media, advertising, and technology company for businesses and individual professionals today announces its latest mastermind class for business leaders, owners, and entrepreneurs. It's called *JOLT Business Vision* and it is being introduced in partnership with Denali Consulting, a coaching and consulting firm that helps entrepreneurs enjoy their lives while growing their businesses.

JOLT Business Vision was designed to help professionals align their business interests with their personal vision and values. The more clear and aligned you are in these areas, the more velocity your business will be able to gain.

It is intended for career-minded professionals, executives, and business owners who are committed to breaking away from the daily grind to complete and execute "higher level strategic work" and "work on the business." And nowadays since there is such significant value in having a professional online media presence, the new program was designed to help participants in this area, as well.

A professional online media presence and public relations strategy are essential for today's business professional, but it can be time consuming and cost-prohibitive to have such a strategy, not to mention, difficult to navigate.

The new program is multifaceted and consists of several components, including a tech stack for media professionals to help streamline their public relations strategy. It employs Slack, Clubhouse, and StreamYard to name a few, and participants will also benefit by being in blogs, podcasts, live streams, and social media.

JOLT Business Vision was born when Denali Consulting CEO Dr. Lance Knaub realized that 90-plus percent of entrepreneurs did not have a strategic plan in place, and he felt it wasn't a mere coincidence that this number closely aligned with the gloomy 96% failure rate of small businesses within 10 years. Knaub says, "JOLT Business Vision starts with the end in mind, allowing each entrepreneur's dream, or *Vision*, to rise up, and of equal importance create a plan which aligns with each critical step to achieve it. Denali Consulting's Mission is to flip these numbers so that 90 plus percent of small business owners succeed."

When asked about the significance of his company's latest development, AutoConversion President Ryan Gerardi said, "This is a slow-cooked program. I imagine it to be the pinnacle of what we are capable of with AutoConversion and our members and affiliates. For some it will be a marketing and IT solution, for others, accountability, and others a council. That's how diverse this is."

You can learn more about AutoConversion and all their mastermind programs by going to www.autoconversion.net/grow.

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