

AutoConversion Forms Media Partnership with 2019 DrivingSales Executive Summit

NAPERVILLE, IL USA (August 26, 2019) AutoConversion, a multimedia network that features a variety of B2B programming for technology businesses, today announces a new media partnership with DrivingSales to help promote awareness of the 10th Annual DrivingSales Executive Summit to be held at the Aria Convention Center in downtown Las Vegas October 6-8, 2019.

The DrivingSales Executive Summit is a high quality training event for forward-thinking dealers. The agenda is built for the entire leadership team and it covers progressive topics in all areas of dealership operations. It features a variety of activities, breakout sessions, and world renowned experts in their fields as keynote speakers such as: John Rossman, Former Amazon Executive; Britney Muller, Senior Moz SEO Scientist; Clint Pulver, The Employee Retention Expert; and Arnie Malham, Founder of BetterBookClub. The Summit is designed for innovative automotive executives.

As a media partner, AutoConversion will promote the Summit on it's mobility tech and connectivity blog AutoConverse.com and on the AutoConverse Podcast. Additionally, an official media station will be set up at the Summit where AutoConversion's media team shall conduct formal interviews with attendees. These interviews will then be featured on DrivingSales.com throughout the remainder of 2019.

"DSES represents a lot of what we set out to cover on AutoConverse.com and on the podcast," says AutoConversion CEO Ryan Gerard, "from technology to leadership, best practices, and beyond. Our Media Partnership program is a tremendous benefit for events like DSES because it helps promote awareness of the Summit before, during, and after the event. The contents of the Summit are directly in line with our own audience and fanbase, bringing enlightening, educational, and entertaining value for everyone."

DSES is also offering AutoConversion Members a \$100 discount on registration through September 15th. This special offer is available for dealer passes and allied industry passes which include two complementary dealer passes. The offer can be taken advantage of by entering **promo code ACDSSES19** upon registering online at www.autoconverse.com/dses.

To enjoy the coverage, visit www.autoconverse.com, its social channels, and the podcast at www.autoconverse.com/podcast.

About AutoConversion

AutoConversion provides media, advertising, and technology solutions for B2B brands and small businesses. Our mission is to help attract awareness of, spark interest in, and generate demand for your branded message. For more information visit www.autoconversion.net.

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