

## **AutoConversion Forms Media Partnership with Thought Leadership Summits to Help Promote 2019 Automotive CX Summit Series**

**Naperville, IL USA - May 10, 2019** - AutoConversion, a multimedia network that features a variety of B2B programming for technology businesses, today announces a new media partnership with Thought Leadership Summits, also known as TL Summits, to help promote awareness of the 2019 Automotive CX Summit Series. The Automotive CX summit is being held at the Ritz-Carlton in Marina del Rey, California on June 18 and 19. The Auto CX Analytics and AI Summit is being held June 19 and 20.

For 15 years TL Summits has been the only Summit Series dedicated to helping the Automotive industry create exceptional customer experiences by leveraging all things customer – enhancing and personalizing the shopping, buying, and ownership experience.

The Automotive CX Summit Series includes two full agendas featuring inspiring thought leaders that are creating breakthrough customer experiences in their roles across the Automotive ecosystem – representing leading OEMs, dealers, F&I providers, media, and advertisers.

As a media partner, AutoConversion will promote the Summit Series on AutoConverse.com and on the AutoConverse Mobility and Connectivity Podcast. AutoConverse explores people, ideas, and technologies that influence how we are connected, and the way we get around.

“The Automotive CX Summit represents a lot of what we set out to cover on AutoConverse.com and on the podcast,” says AutoConversion CEO Ryan Gerardi. “Our Media Partnership program is a tremendous value for events like TL Summits, and the content at the Summit Series is directly in line with our audience and fanbase.”

TL Summits has agreed to offer AutoConversion Members a 20% discount on one or both of the summits (through May 24th). This special offer is available to all allied industry, and can be taken advantage of by entering promo code: ACTLS19 upon registering online at [www.autoconverse.com/tls](http://www.autoconverse.com/tls).

As part of the partnership agreement, AutoBurst Media, which is the media production arm for AutoConversion, has agreed to attend the two summits and provide live streaming media coverage, interviews, and post-event multimedia production to help generate even more awareness about the Series.

To enjoy the coverage, visit [www.autoconverse.com](http://www.autoconverse.com), its social channels, and the podcast at [www.autoconverse.com/podcast](http://www.autoconverse.com/podcast).

### **About AutoConversion**

AutoConversion provides media, advertising, and technology solutions for B2B brands and small businesses. Our mission is to help attract awareness of, spark interest in, and generate demand for your branded message. For more information visit [www.autoconversion.net](http://www.autoconversion.net).

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